

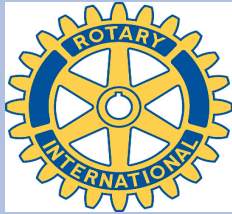
ROTARY

Script

THE WEEKLY CLUB BULLETIN

THE ROTARY CLUB OF SHADES VALLEY

BIRMINGHAM, ALABAMA • DISTRICT 6860



P.O. Box 530342,
BIRMINGHAM, AL 35253

WWW.SHADESVALLEYROTARY.ORG

BIRMINGHAM BOTANICAL GARDENS

MONDAYS 12:30 P.M.

ON THE CALENDAR

- Oct 5** — Matt Lembke of Bradley Arant on Water Wars

- Oct 12** — Robert Fuqua, President of Atlas RFID
 - New Member Orientation (Please let Becky know of prospects)

- Oct 19** — Dr. William Foster, CEO of the Birmingham Zoo
 - Board Meeting, 11:15 a.m., Conference Room

- Oct 27** — Glenn Estess Sr. Golf Tourney

THE FOUR-WAY TEST

Of the things we think, say or do

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?

JAY GRINNEY, PRESIDENT AND CEO OF HEALTHSOUTH, MAKES SENSE OF HEALTHCARE REFORM

Bring a guest to for the Monday, Sept. 28, presentation by President and Chief Executive Officer of the HealthSouth Corporation, Jay Grinney, titled “Trying to Make Sense of Healthcare Reform.”

His goals are to (i) create a “fact base” for understanding the dilemma our country faces with respect to our health care system; (ii) clarify the key issues driving the health care reform debate; (iii) describe the legislative process that will define the outcome of this reform process; and (iv) offer my thoughts on what reforms make the most sense.

Jay Grinney was appointed president and chief executive officer of HealthSouth Corporation on May 10, 2004. With 22,000 employees and 100 hospitals, HealthSouth is the nation’s largest provider of inpatient rehabilitation services. Operating in 26 states across the country and in Puerto Rico, HealthSouth serves more than 250,000 patients annually through its network of inpatient rehabilitation hospitals, long-term acute care hospitals, outpatient rehabilitation satellites and home health agencies.

Mr. Grinney has an extensive background in the healthcare industry. Prior to joining HealthSouth, he served as President of the Eastern Group of HCA – Hospital Corporation of America, which consisted of 91 acute-care hospitals located in 10 states with annual net revenues of \$10.5 billion and employing more than 65,000 people. In his tenure with HCA, he also served as President of the Greater Houston Division and Chief Executive Officer of Rosewood Medical Center. Before joining HCA, Mr. Grinney held several senior-



Jay Grinney

level executive positions during his nine-year career at The Methodist Hospital System in Houston a large, not-for-profit health care system that served as the primary teaching affiliate for the Baylor College of Medicine.

Mr. Grinney is active on numerous industry boards and community organizations, serving on the board of directors for the Birmingham Regional Chamber of Commerce and United Way of Central Alabama. He has also served as chairman of the board for the Federation of American Hospitals, the national representative of privately owned and managed community hospitals and health systems throughout the United States.

After receiving a bachelor’s degree from St. Olaf College in Northfield, Minn., Mr. Grinney earned both an MBA and an MHA from Washington University in St. Louis, Mo.

DR. GRAHAM BOETTCHER ON LIFE, LIBERTY, AND THE PURSUIT OF HAPPINESS

On Monday, Sept. 21, Dr. Graham Boettcher, The William Cary Hulsey Curator of American Art at the Birmingham Museum of Art, previewed the “*Life, Liberty, and the Pursuit of Happiness*” exhibit opening October 4, at the Museum.

Life, Liberty, and the Pursuit of Happiness: American Art from the Yale University Art Gallery offers an unprecedented opportunity to experience American history through more than 230 masterpieces from one of the finest and oldest collections of American art in the world. From the arrival of the first European settlers to the Gilded Age, this major exhibition tells America’s story through paintings, prints, drawings, photographs, furniture, silver, and ceramics from Yale University’s renowned collection.

At the heart of the exhibition is a group of early American portraits and history paintings by John Trumbull, including the original version of the iconic [The Declaration of Independence, July 4, 1776](#), which has graced the pages of nearly every American history textbook and the \$2 bill. This is the first time these paintings have traveled as a group

since the artist presented them to Yale in 1832.

Among the exhibition's painted treasures are two versions of Edward Hicks's "Peaceable Kingdom;" rare portraits by John Singleton Copley, Charles Willson Peale, and Thomas Eakins; stunning landscapes by [Albert Bierstadt](#) and Frederic Edwin Church; and captivating scenes of American life by Winslow Homer, Frederic Remington, and many others. Decorative arts highlights include [silver crafted by Paul Revere](#), the earliest pair of American silver candlesticks, a gold sword owned by 19th-century naval hero Stephen Decatur, and flamboyant silver objects made by [Tiffany & Company](#). Superb examples of 18th- and 19th-century furniture add to this rich survey of the history of American artistry and craftsmanship.

These treasures will never again travel as a group. Do not miss this once-in-a-lifetime chance to celebrate our nation’s heritage through 250 years of American masterpieces.

Exhibit information courtesy of [www.artsbma.org](#).

ALL HANDS ON DECK: DISTRICT 6860 ROTARY FOUNDATION SEMINAR

Cruising the Ins and Outs of The Rotary Foundation

Friday, Oct. 23, from 9 a.m. – 4:00 p.m. at the Birmingham Botanical Gardens

FREE for first two members of each club and \$20 per member for additional attendees. All attendees need to pre-register. (Contact Ty Robin for registration information, robinty@mindspring.com.)

This seminar is intended for Club Presidents, President Elects, Foundation Chairs, Secretaries, and other interested Rotarians.

Dear President Cara, Board Members, and Fellow Rotarians:

At this time I wish to resign as a member of Shades Valley Rotary Club. I have enjoyed and cherished my ten years as a member of Shades Valley Rotary Club. Also, your patronage with my family's business, Browdy's, for 35+ years has been very much appreciated.

I have considered it as an honor and a pleasure being a member of Shades Valley Rotary Club. At this particular time I need to be free of commitments. However, you will always be in my heart. I wish all of you continued success and happiness.

Very truly yours,
Marilyn Browdy Leonard

REGISTER FOR THE OCT. 27, GLENN ESTESS SR. GOLF TOURNEY?

The Glenn Estess Sr. Golf Tournament is moving. The new date is Tuesday, Oct. 27.

Lunch will be served at 11:30 a.m. followed by a shotgun start at 1 p.m. at Highland Park Golf Course.

The registration fee is \$125 per player and includes lunch, range balls, cart and the round of golf.

Mulligans may be purchased for \$5 and door prizes will be given at the end of the round.

Awards for the First Place, Second Place and Sportsmanship will be presented at the end of the day.

Hole sponsorships are available for \$300.

Please contact Hal Cain at (205) 903-7181 or Fred Rogers for more information.

MIKE SINGER RECOGNIZED IN “BIRMINGHAM NEWS”

The Monday, Sept. 14, edition of “The Birmingham News” included an article titled “Birmingham’s Ronald McDonald House has served 31,000 in 30 years.”

The article includes personal profiles of a families served by the house, history on the house and includes several quotes from club member Mike Singer in his role as Executive Director of Ronald McDonald House Charities of Alabama.

Check out the article at www.al.com.
Great work Mike!

NOMINATING COMMITTEE FOR 2010-11 SLATE OF OFFICERS

Elections for the nominating committee for the 2010-11 slate of officers for the Rotary Club of Shades Valley will be October 5, 2009. The nominating committee consists of the current President, President-Elect and Immediate Past President of the club, as well as five members of the club member's choosing. The five club members with the most nominations will be selected to serve on the nominating committee. Those ineligible for the nominating committee are current board members, those who have served on the nominating committee for the last three consecutive years and those who do not wish to serve.

INELIGIBLE MEMBERS

Bob Baker	Bob Kracke
David Bell	Jean Lorino
Wes Brown	Ken Rhoden
Hal Cain	Bonnie Richards
Jacob Erwin	Jodie Smith
Wyatt Haskell	Jobey York

NOMINATING COMMITTEE TO INCLUDE

- Art Cara, President
Jim Shepherd, President-Elect
Jim Spencer, Immediate Past President
- 1.
 - 2.
 - 3.
 - 4.
 - 5.

While the committee will include a total of five elected members, the ballot will include three slots for you to complete.

ATTENDANCE UPDATE

Club attendance on Sept. 21, was 58 percent... a very wet day!

MISSING ROTARIANS

Frank Adams	Ellen Holladay	Chris Robbins	Wes Templeton
Lee Allen	Bill Johnson	Ty Robin	Steve Trimmier
George Andrews	Pete Johnson	Brad Russell	Dick Vevle
Doral Atkins	Clyde Jones	Bill Schoel	Steve Vickery
David Bell	Karen Larsen	Chuck Sellers	Sheldon Webster
Cecil Bostany	Kay Laumer	Paul Sharbel	Doc Wiley
Marianne Brandon	Marilyn Leonard	L'Tryce Slade	John Williams
Jack Brown	Jean Lorino	Jim Spencer	Ty Williams
Bob Burton	Dan McKiever	Parker Stringfellow	Ernie Wood
Frank Caley	John Meier	Sid Summey	John Wood

GUESTS

Angela Davis	Frank O'Neil	Guest	Guest of
Bill Dean	Gary Osborn	Nanette Perry	John Beard
Frank Dean	Dan Pahos		

ROAMING ROTARIANS

Don Drennen	Alvin Pelton	Mike Holder	Aug 13, Pelham
Richard Duell	Phillip Powell	Mike Holder	Sept 17, Pelham
Glenn Estess Jr.	Dale Prosch	John Meier	Sept 21, eClub
Glenn Estess Sr.	Tom Reynolds	Ty Robin	Sept 11, Zone Institute
Craig Henneey	Don Rice		
Tommy Holcombe	Larry Richardson		

BIRMINGHAM AREA CLUBS

MONDAY

EASTWOOD McElwain Baptist	12:15 p.m.
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TUESDAY

BIRMINGHAM-SUNRISE The Harbert Center	7 a.m.
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WEDNESDAY

TRUSSVILLE/E. JEFFERSON Courtyard Marriott	7 a.m.
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GARDENDALE/FULTONDALE Gardendale Civic Center	12 p.m.
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HOOVER/RIVERCHASE Hoover Country Club	12 p.m.
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BIRMINGHAM The Harbert Center	12 p.m.
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THURSDAY

SHADES MOUNTAIN SUNRISE Vulcan Park Conf. Center	7 a.m.
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BESSEMER Bright Star Restaurant	12 p.m.
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TARRANT/PINSON VALLEY	12 p.m.
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INVERNESS Greystone Country Club	12 p.m.
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ALABASTER/PELHAM Shelby County Med. Center	12:15 p.m.
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HOMEWOOD-OXMOOR Homewood Library	12 p.m.
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FRIDAY

BIRMINGHAM-EAST St. Vincent's East	12 p.m.
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VESTAVIA HILLS Vestavia Hills Board of Ed.	12:15 p.m.
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RI PRIORITIES & GOALS REMINDER

EMPHASIZE ROTARY'S UNIQUE VOCATIONAL SERVICE COMMITMENT

- Influence ethical decision-making by encouraging Rotarians to join and take leadership roles in business and vocational associations
- Find new ways to develop vocational skills of others, especially people without jobs
- Develop more vocational forums for learning and information exchange



SERVING ROTARY IN 2009—2010

District Governor Georgia Medori

OFFICERS

President Art Cara
 President-Elect Jim Shepherd
 Treasurer Jodie Smith
 Secretary Bonnie Richards
 Sergeant-At-Arms Jacob Erwin
 Immediate Past President Jim Spencer

Chaplain David Putnam
 Rotary Script Editor Wayne Dove

DIRECTORS

Club Service Wes Brown
 Community Svc. Jobey York
 Vocational Service Ken Rhoden
 International Svc. Bob Baker
 Membership Hal Cain
 Public Relations David Bell
 At-Large Susan Brouillette
 At-Large Wyatt Haskell
 At-Large Jean Lorino

Executive Director Becky Swindall
 PO Box 530342
 Birmingham, AL 35253-0342
 (205) 977-7270
 becky@shadesvalleyrotary.org

SERGEANTS-AT-ARMS

Jacob Erwin, Director • (205) 290-8246 • jacob@askbts.com

Arrive at 11:45AM for facility set up and stay for take down following the meeting. Please contact Jacob Erwin, or alternate, if unable to perform duty.

Date	Selected	Alternate
Today	Jennifer Davis, Frank Dean III	Billy Johnson III
October 5	Jim Cole, David Bannon	Clyde Jones
October 12	Craig Hennecey, Bill Hoehle	Bill Johnston
October 19	Richard Duell III, Mike Holder	Marty Keely
October 26	Tommy Holcombe, Durham Ellis	Karen Larson
November 2	Ellen Holladay, Billy Johnson III	Billy Longshore III
November 9	Sam Henderson, Bob Faircloth	Jean Lorino

WHAT PAUL HARRIS SAID

“GENESIS OF ROTARY

*“From quiet homes and first beginning,
 Out to the undiscovered ends, There’s
 nothing worth the wear of winning But
 laughter and the love of friends.”*

—HILAIRE BELLOC.

*“If one standing on a promontory of time
 could have donned his metaphysical
 spectacles revealing thoughts and deeds
 standing out in the affairs of men, as
 stately trees stand out in landscapes, he
 would have observed a memorable
 struggle for existence — the persistent
 and irresistible “Will to Be” of an ideal,
 which eventually found expression in
 Rotary, Kiwanis, Lions clubs, and a
 dozen kindred organizations.*

*“As white corpuscles defend the human
 blood against the ravages of disease, so
 the constructive forces of cooperation,
 tolerance, courage, and brotherly love
 will eventually overcome selfishness,
 envy, intolerance, hatred, and fear the
 most destructive enemies of the social
 order.*

*“In the city by the lake, a drama was to
 be enacted, the importance of which*



*could not have been foreseen. The
 dramatis personae were men of the
 ordinary walks of life; business and
 professional men.”*

Paul P. Harris
“This Rotarian Age”
 1935
 page 37

BIRTHDAYS		ANNIVERSARIES	
Dale Prosch	Oct 3	Doral & Brenda Gail Atkins, 49 Years	Oct 1
Burt Welch	Oct 3	Frances & William Nolan, 20 Years	Oct 1
		Mark & Jean Russell, 17 Years	Oct 3
		Neal & Normandie Shirley, 30 Years	Sept 29