

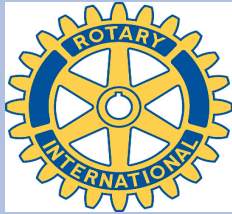
ROTARY

Script

THE WEEKLY CLUB BULLETIN

THE ROTARY CLUB OF SHADES VALLEY

BIRMINGHAM, ALABAMA • DISTRICT 6860



P.O. Box 530342,
BIRMINGHAM, AL 35253

WWW.SHADESVALLEYROTARY.ORG

BIRMINGHAM BOTANICAL GARDENS

MONDAYS 12:30 P.M.

ON THE CALENDAR

- Oct 12** — New Member Orientation, 11 a.m.; Contact becky@shadesvalleyrotary.org if you have a candidate
- Oct 19** — Dr. William Foster, CEO of the Birmingham Zoo
— Board Meeting, 11:15 a.m., Conference Room
- Oct 26** — Meeting canceled in lieu of Oct 27 golf tourney
- Oct 27** — Glenn Estess Sr. Golf Tourney
- Nov 2** — Glenn Estess Sr., Trustee of the Rotary Foundation
— Flu shot clinic

THE FOUR-WAY TEST

Of the things we think, say or do

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?

ROBERT FUQUA EXPLAINS RFID TECHNOLOGY

On Monday, Oct. 12, Robert Fuqua, founder and CEO of Birmingham-based firm Atlas RFID Solutions, will provide a general overview of Radio Frequency Identification (RFID) technology, examples of how it is applied today and a view of RFID's role in the future of business intelligence.

RFID technology has evolved tremendously over the past 70 years to become one of today's most exciting technologies affecting business practices and consumer lifestyles. In addition, Robert will share his experiences as a small business owner forced to navigate the worst economic recession in decades and its implications on his company and the business community at-large.

Robert is a native of Birmingham, graduating from Central Park Christian School before entering the United States Military Academy under the sponsorship of Senator Richard Shelby. As a commissioned officer in the U.S. Army, he earned the rank of Captain while serving as a Ranger in the 82nd Airborne Division and the Third Infantry Division.

After serving his country for 10 years, Robert held senior management positions at two multi-national pharmaceutical marketing and consulting firms before relocating to Birmingham in 2006 to found Atlas RFID Solutions.

Atlas RFID was named TechBirmingham's "2008 Early Stage Technology Company of



Robert Fuqua

the Year," and as acting CEO, Robert has led the firm from conception to emergence as an industry-recognized solutions provider with international partners and clientele.

Robert earned a bachelors degree in Political Science and in Systems Engineering, with Honors, from the United States Military Academy at West Point and an MBA from the Fuqua School of Business at Duke University.

He and his wife, Heather Parker Fuqua, currently reside in Birmingham and are members of Dawson Memorial Baptist Church.

REGISTER FOR THE OCT. 27, GOLF TOURNEY

The Glenn Estess Sr. Golf Tournament is moving. The new date is Tuesday, Oct. 27. Lunch will be served at 11:30 a.m. followed by a shotgun start at 1 p.m. at Highland Park Golf Course.

The registration fee is \$125 per player and includes lunch, range balls, cart and the round of golf.

Mulligans may be purchased for \$5 and door prizes will be given at the end of the round. Awards for the First Place, Second

Place and Sportsmanship will be presented at the end of the day. Hole sponsorships are available for \$300. Please contact Hal Cain at (205) 903-7181 or Fred Rogers for more information.

If you are not playing golf but would like to join in the camaraderie for lunch, email becky@shadesvalleyrotary.org or sign up at a meeting no later than Oct. 19 to reserve your lunch. Come send out the golfers in style with grilled hotdogs and hamburgers served at 11:30 a.m.

MATT LEMBKE DETAILS ALABAMA'S WATER WARS WITH GEORGIA

At Shades Valley's Monday, Oct. 5, meeting, Matt Lembke, JD, a Partner in the law firm of Bradley Arant Boult Cummings, who has been serving as lead counsel for the State of Alabama in the interstate water dispute involving Alabama, Georgia and Florida since 2004 opened with an attention getting quote from humorist and philosopher Mark Twain. "Whiskey is for drinking. Water is for fighting over."

Mr. Lembke provided a clear and disturbing picture of how metro Atlanta's past and future plans to divert ever an increasing volume of water to satisfy its insatiable demands have translated into less and less water flowing into Alabama rivers. Mr. Lembke's predicted that Alabama's future economic vitality will be seriously harmed if what the Federal Court has ruled as illegal water diversion by Georgia with the assistance of the U.S. Army Corps of Engineers continues.

Those present on Monday learned that the Georgia reservoirs constructed by the Army Corps of Engineers were not intended to be a source of water for metro Atlanta. Rather, these bodies of water were established for three purposes: the generation of hydroelectric power, maintenance of barge traffic on rivers and control of flooding. When constructed,

Atlanta declared it would not need water from these reservoirs and did not contribute any money to their constructions. However, over the past 20 plus year period, Atlanta with the unlawful assistance of the Army Corps of Engineers which controls these resources has diverted vast quantities of water from its three intended purposes to benefit metro Atlanta which has not had to spend any money to address the increasing water requirements arising from its growth.

As Shades Valley Rotarians heard in a presentation by the Birmingham Water Works Board last year, that group is now actively planning and budgeting millions of dollars to meet the potable water needs of metro Birmingham residents and businesses 20 years into the future. Mr. Lembke assured us that Governor Riley is firmly committed to Alabamians bearing the cost of our economic development but will not have our citizens bear the cost of providing water to metro Atlanta by allowing these illegal diversion to increase. Alabama has proposed that this 20 year old dispute be settled by an agreement that each state will get its current volume of water. Thus, metro Atlanta would continue to have access but would not be able, with the aid of the Army Corps of Engineers, to divert virtually all flow to its exclusive use. Despite the favorable ruling for

Alabama and Florida by the Federal Court, Georgia's governor has rejected this compromise.

As Mr. Lemke explained, the flow of water is adequate, even with the diversion to Atlanta, to meet the three purposes in terms of Alabama's needs. Hydroelectric power is generated; our downstream rivers are navigatable for barge traffic; and flooding is controlled. However, as he illustrated, a crisis will occur during drought periods such as occurred in 2007. During the 2007 drought, Atlanta did nothing to conserve dwindling water reserves; Alabama's generation of hydroelectric power was reduced, and its downstream rivers were not navigatable. The result was Alabama and its citizens and businesses suffered economic losses that were avoidable had the flow been maintained at historical levels, even with continuing diversions to Atlanta.

Shades Valley Rotarians departed with a clearer understanding of the history of this on-going dispute and a greater appreciation for the advocacy of Gov. Riley and Mr. Lembke in protecting our irreplaceable and highly valuable water rights. Without doubt, we understand the crucial significance of these river flows and agree "Water is for fighting over."

Synopsis courtesy of John Beard

CONGRATULATIONS!

Congratulations to the Nominating Committee for the 2010-2011 slate of officers for the Rotary Club of Shades Valley! The Club membership voted Monday, Oct. 5, for the following members:

Wayne Hester – Chairman
Bill Johnson
Bo Porter
Sperry Snow
Carol Argo

Additionally, President Art Cara, President-Elect Jim Shepherd and Immediate Past President Jim Spencer are part of the committee.

TRANSFERRING...

Ty Williams is transferring to the Trussville Rotary Club to better accommodate his work schedule. He writes, "SVR has been a tremendous blessing...Please relay to the membership my deepest appreciation."

CRUISE AWAY WITH CARNIVAL

April 15-19, 2010

Conference 2010

Rotary District 6860

From Mobile to Cozumel and back

See www.rotary6860.org or contact Melanie Buford at (256) 880-9140 ext. 3662 for more information.

ALACARE FLU SHOT CLINIC

Because our Oct. 26 meeting has been canceled, the Flu Shot Clinic has been rescheduled for Nov. 2, at the Birmingham Botanical Gardens.

Shots are \$20, payable in cash or with a check to Alacare.

Participation is limited to Rotary members. Medicare Part B will be accepted with a Medicare card.

This date is within good timing for vaccinations.

Sponsored by Alacare Home Health & Hospice — Susan Brouillette and John Beard

ITZHAK PERLMAN JOINS NEW YORK PHILHARMONIC TO END POLIO

BY WAYNE HEARN AND DAN NIXON
ROTARY INTERNATIONAL NEWS

Rotary International is teaming up with violin virtuoso Itzhak Perlman and the world-renowned New York Philharmonic to present the Concert to End Polio, a benefit performance supporting the global effort to eradicate this disabling, sometimes fatal, childhood disease.

The concert will be held on 2 December at 7:30 p.m. in Avery Fisher Hall at the Lincoln Center for the Performing Arts in New York City. [Buy tickets.](#)

The polio eradication effort resonates strongly with Perlman, who contracted the disease at age four and overcame serious physical challenges to become one of the world's most celebrated musicians. In this special one-night-only performance, his first with the New York Philharmonic in four years, Perlman will help Rotary in its effort to raise \$200 million to match \$355 million in challenge grants from the Bill & Melinda Gates Foundation.

"We are honored that an artist of Mr. Perlman's stature and a cultural institution as revered as the New York Philharmonic are supporting Rotary in our effort to achieve a polio-free world," says RI President John Kenny. "Their

participation demonstrates the importance of this unprecedented global health initiative. It will be our lasting gift to the world's children."

"The fact that polio is still around is ridiculous," says Perlman, winner of 15 Grammy Awards, plus a Lifetime Achievement Award in 2008. "There is absolutely no excuse for anyone to get polio. This is an issue that has to be dealt with immediately."

Tickets to the concert are priced between \$70 and \$200. A private reception with Perlman will follow the concert. A premium concert seat and admission to the reception will be offered at a package price of \$500. Music program information will be announced at a later date.

To buy tickets, phone the Philharmonic box office at 212-875-5656 (10 a.m. to 8 p.m. daily) and mention that you're a Rotarian so you can access the block of tickets reserved for Rotarians until 1 November.

Tickets also can be [purchased online](#) through the Philharmonic, but they are not part of the Rotary ticket block. Tickets are expected to go quickly. All proceeds will benefit [Rotary's US\\$200 Million Challenge](#).

If you can't attend the concert, [donate online now to help eradicate polio](#).

BIRMINGHAM AREA CLUBS

MONDAY

EASTWOOD McElwain Baptist	12:15 p.m.
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TUESDAY

BIRMINGHAM-SUNRISE The Harbert Center	7 a.m.
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WEDNESDAY

TRUSSVILLE/E. JEFFERSON Courtyard Marriott	7 a.m.
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GARDENDALE/FULTONDALE Gardendale Civic Center	12 p.m.
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HOOVER/RIVERCHASE Hoover Country Club	12 p.m.
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BIRMINGHAM The Harbert Center	12 p.m.
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THURSDAY

SHADES MOUNTAIN SUNRISE Vulcan Park Conf. Center	7 a.m.
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BESSEMER Bright Star Restaurant	12 p.m.
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TARRANT/PINSON VALLEY Walker's Restaurant	12 p.m.
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INVERNESS Greystone Country Club	12 p.m.
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ALABASTER/PELHAM Shelby County Med. Center	12:15 p.m.
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HOMEWOOD-OXMOOR Homewood Library	12 p.m.
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FRIDAY

BIRMINGHAM-EAST St. Vincent's East	12 p.m.
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VESTAVIA HILLS Vestavia Hills Board of Ed.	12:15 p.m.
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ATTENDANCE UPDATE

MISSING ROTARIANS

Club attendance on Oct. 5, was 63 percent.

Frank Adams	Richard Duell
Lee Allen	Art Freeman
George Andrews	Richard Hempstead
Doral Atkins	Bill Hoehle
Cecil Bostany	Ellen Holladay
Pete Bradford	Pete Johnson
Marianne Brandon	Marty Keely
Jack Brown	Bob Kracke
Wes Brown	Kay Laumer
Bob Burton	Barbara Monaghan
Frank Caley	Sue Murrell
Jim Cearlock	Michael O'Kelley
David Clark	Gary Osborn
David Comfort	Dan Pahos
Merrill Compton	Bentley Patrick
Nelson Cooper	Alvin Pelton
Sean Dardeau	Phillip Powell
Angela Davis	Ann Relfe
Jennifer Davis	Chris Robbins
Bill Dean	Ty Robin
Frank Dean	Bill Ross
Wayne Dove	Brad Russell
Dean Drinkard	Chuck Sellers

Paul Sharbel	Wes Templeton
Keith Sides	Steve Vickery
L'Tryce Slade	Doc Wiley
Jodie Smith	John Williams
Corlette Stewart	Ernie Wood
Sid Summey	

GUESTS

Guest	Guest of
Rob Ballard	Greg Tucker
Beatty Richardson	Larry Richardson

ROAMING ROTARIANS

Wayne Dove	Sept 25, Script
Wayne Dove	Oct 2, Script
Jean Lorino	Oct 2, Vestavia
John Meier	Sept 30, eClub
Frank O'Neil	Sept 29, eClub
Bonnie Richards	Sept 21, Board Meeting
Sheldon Webster	Sept 12, Phnom Penh Rotary Club

RI PRIORITIES & GOALS REMINDER

FULLY IMPLEMENT THE STRATEGIC PLANNING PROCESS TO ENSURE CONTINUITY

- Evaluate and update the RI Strategic Plan every three years
- Ensure that the Future Vision Plan and the Secretariat's operating plan align with the RI Strategic Plan
- Disseminate the plan throughout the organization, including districts and clubs
- Develop and implement a planning model for Rotary clubs and districts



SERVING ROTARY IN 2009—2010

District Governor Georgiia Medori

OFFICERS

President Art Cara
 President-Elect Jim Shepherd
 Treasurer Jodie Smith
 Secretary Bonnie Richards
 Sergeant-At-Arms Jacob Erwin
 Immediate Past President Jim Spencer

Chaplain David Putnam
 Rotary Script Editor Wayne Dove

DIRECTORS

Club Service Wes Brown
 Community Svc. Jobey York
 Vocational Service Ken Rhoden
 International Svc. Bob Baker
 Membership Hal Cain
 Public Relations David Bell
 At-Large Susan Brouillette
 At-Large Wyatt Haskell
 At-Large Jean Lorino

Executive Director Becky Swindall
 PO Box 530342
 Birmingham, AL 35253-0342
 (205) 977-7270
 becky@shadesvalleyrotary.org

SERGEANTS-AT-ARMS

Jacob Erwin, Director • (205) 290-8246 • jacob@askbts.com

Arrive at 11:45AM for facility set up and stay for take down following the meeting. Please contact Jacob Erwin, or alternate, if unable to perform duty.

Date	Selected	Alternate
Today	Craig Hennecey, Bill Hoehle	Bill Johnston
October 19	Richard Duell III, Mike Holder	Marty Keely
October 26	Tommy Holcombe, Durham Ellis	Karen Larson
November 2	Ellen Holladay, Billy Johnson III	Billy Longshore III
November 9	Sam Henderson, Bob Faircloth	Jean Lorino
November 16	Pete Johnson, Bill Johnston	Gwen McLean
November 23	Bob McLean, Clyde Jones	Candi Peebles

WHAT PAUL HARRIS SAID

“What value do Rotarians place upon membership?”

“There are indications from which conclusions can be drawn. Rotary is thirty years of age. Although there has been little more than one year of Rotary for every century of the Christian era, there are at present nearly four thousand clubs. The clubs therefore range from one to thirty years in age.

“Since February 23, 1905, the day when the first Rotary club had its first meeting, up to the present time, comparatively few clubs have given up their charters. When one considers the ephemeral nature of many organizations, the longevity of Rotary clubs is surprising, particularly so in view of the fact that all clubs must be active in order to retain their charters. Even during the depression, Rotary has held its own remarkably well. At the present time the increase in the number of clubs and the increase in the membership of existing clubs, steadily continues.”



Paul P. Harris

“This Rotarian Age”

1935

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BIRTHDAYS

ANNIVERSARIES

George Andrews III	Oct 12	Dennis & Peggy Devane, 11 Years	Oct 14
Wes Brown	Oct 16	John & Judy Feagin Jr., 41 Years	Oct 12
		Larry & Wanda Richardson Jr., 51 Years	Oct 18
		Greg & Pam Tucker, 18 Years	Oct 12
		Sheldon & Susan Webster, 22 Years	Oct 12