

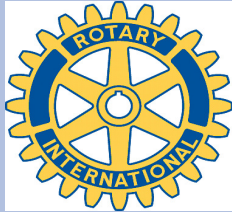
ROTARY

Script

THE WEEKLY CLUB BULLETIN

THE ROTARY CLUB OF SHADES VALLEY

BIRMINGHAM, ALABAMA • DISTRICT 6860



P.O. Box 530342,
BIRMINGHAM, AL 35253

WWW.SHADESVALLEYROTARY.ORG

BIRMINGHAM BOTANICAL GARDENS

MONDAYS 12:30 P.M.

ON THE CALENDAR

Nov 23 — Orientation, 11 a.m.; If you have a candidate, contact becky@shadesvalleyrotary.org

Nov 30 — Bo Porter on the Rotary Foundation

Dec 7 — Rob Couch, former President of Ginnie Mae and HUD General Counsel

— Orientation, 11 a.m.; If you have a candidate, contact becky@shadesvalleyrotary.org

Dec 14 — Bill Jones, CEO of O'Neal Steel

— Board Meeting, 11:15 a.m., Conference Room

Dec 21 — Christmas Party

Dec 28 — Holiday

THE FOUR-WAY TEST

Of the things we think, say or do

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?

GEORGE DANIELS PRESENTS A PROGRAM ON GLOBAL SECURITIES AND ECONOMIC MARKETS

George Daniels of Global Index Advisors (GIA) will present a program detailing the global securities market and the global economy at major inflection points. According to George, “**No one knows** what will happen next. However, to be a competitive investor in the future one must, at least, be aware of how the markets have behaved historically.”

He will briefly discuss: 1)the structure of the global securities market, 2)how various market components/asset classes have performed over the last 30 years and 3)the long term risk and return characteristics of portfolios that use these asset classes as building blocks. He will talk for a few minutes about the history of GIA and then talk about recent market/economic events and implications for the future.

In the period 1992 through mid year 1994 George Daniels and an associate, Rodney Alldredge, developed a quantitative investment strategy that they named “Quantidex.” George and Rodney founded Global Index Advisors (GIA) here in Birmingham, in 1994 in order to build a 401(k) product based on that strategy. GIA is a registered investment advisor that specializes in the design and implementation of structured portfolios as well as the design of equity style and multi-asset class Portfolio Indexes.

George is chairman of the board of GIA and part of a five person portfolio management team, having, collectively, over 100 years of experience in the financial services industry. This team uses Quantidex methodology to sub-advise approximately \$7.5 Billion in Target Date Funds assets for State Street Global Advisors and Wells Fargo.



George Daniels

GIA has had a business relationship with Dow Jones for over a decade and has designed dozens of indexes with and for them, including the Dow Jones Target Date Indexes which are the official benchmarks and models for the SSgA and Wells Target Date Funds.

George grew up in Baton Rouge and received his undergraduate degree in Electrical Engineering from LSU. He received his Masters Degree in applied math from The University of Florida.

He moved to Birmingham in 1972 to manage a branch office for Reynolds Securities, a national brokerage firm.

He served as an investment management consultant from 1972 through 1994: researching money managers, recommending them to clients/prospects and monitoring their performances.

Prior to his move to Birmingham, George lived in Huntsville where he was part of the team that designed the Saturn rocket.

DALTON SMITH PRESENTS ON BUSINESS IN BIRMINGHAM

On Monday, Nov. 16, Dalton Smith, President and CEO of the Birmingham Business Alliance (BBA) spoke. Dalton opened with statistics indicating disturbing trends over the past 18 years in Birmingham relative to other major cities in the Southeast. He said our population and employment numbers have increased 18 percent while similar cities have increased 35 percent or more in these two measures. Birmingham is now the smallest metro area among these major cities in the Southeast.

Growth in other major cities in Alabama has surpassed Birmingham. These trends are a major concern and if they continue the city will find it hard to attract bright and vibrant people that help maintain a standard of living

The good news is that the Birmingham GDP is greater than that of Mobile, Huntsville, Montgomery and Tuscaloosa combined. Birmingham is key to the state.

Historically, Birmingham has operated with different and in some cases conflicting goals and objectives driven by the Chamber of Commerce and the Metropolitan Development Board (MDB). Dalton has observed that those cities which prosper and accomplish real growth and successful economic development are directed by the business community, not elected officials.

Birmingham has now embraced this approach with the consolidation of the MDB and the Chamber of Commerce into a single operating entity, the BBA.

Representing the business community and civic organizations, the BBA represents a single business driven voice focused on common objectives targeted at economic development.

BBA's Vision

Birmingham is the centerpiece of a thriving region which embraces the Spirit of Innovation, Progress, and Growth. It is a community known for its unique quality of life, where strategic partnerships are forged and jobs are created, bolstering the region's competitiveness as a desirable location for businesses to grow and prosper.

Those businesses investing in the BBA should expect an acceptable ROI, dynamic jobs growth and a unified voice speaking for the metro area and business community.

This economic development will include both organic growth and the attraction of new businesses. Creative approaches with public-private partnerships will be key in driving growth.

Dalton said that Birmingham must stop focusing on the past and allowing current changes to define the city and metro area. The BBA has contracted with an out-of-state planning group that has worked with other cities like Charlotte, Nashville and Memphis in developing successful strategic plans for driving economic development.

While a Birmingham plan has not yet been finalized Dalton said when finalized the strategic plan would likely include the embrace, expansion and appreciation of Birmingham's history. Dalton suggested that part of the growth strategy should be pursuing a business community that leverages keys already in place in Birmingham such as the airport, higher education, transportation access, healthcare and philanthropy. An example community might be automotive R&D.

Dalton said people love Birmingham once they see and feel it first hand. A professional from the east coast recently visited the city and commented to Dalton that Birmingham is either a best kept secret or the most poorly marketed city in the country. The BBA under Dalton Smith's leadership is working hard to share the secret and put in place a world-class marketing effort that will take Birmingham to the next level.

CONDOLENCES

Heart felt condolences are given to Ernie Wood and John Wood in the death of their wife and mother, PATRICIA STALLWORTH WOOD, a native of Fort Payne, Alabama, and long time resident of Birmingham, Alabama passed away Wednesday November 11, 2009. Mrs. Wood was born September 26, 1941, the only child of Lois and John Watson Stallworth. She earned a Masters Degree in English in 1964 from the University of Alabama. That same year she married Dr. Ernest C. Wood and moved to Birmingham. Mrs. Wood taught English at Mountain Brook Junior High School until the birth of her first child, John. While her husband served in the United States Air Force she and her family spent a brief time stationed at Barksdale Air Force Base in Shreveport, Louisiana. After the birth of her daughter, Beth, in 1972 she returned to Mountain Brook. Mrs. Wood was an active and loyal member of Canterbury United Methodist Church. She was also a member of

many civic groups including the Women's Auxiliary of the Salvation Army, PEO Sisterhood, Cherokee Rose Garden Club, Charades Dance Club, Passages Literary Club, Service Guild of Birmingham, Birmingham Music Club, and the Daughters of the American Revolution. For the last few years Mrs. Wood has enjoyed spending much of her time with her many friends and family, especially with her grandchildren whom she dearly loved. She was a blessing and an inspiration to all who knew her and will be sorely missed. She is survived by her husband Dr. Ernest C. Wood; her children, John Thomas Wood and his wife Chere and Elizabeth Wood McElroy and her husband Robert; five grandchildren, Simeon Wood McElroy, Lindsey Katherine McElroy, Robert Reed McElroy, Nicholas John Wood and Isabella Michelle Wood. In lieu of flowers the family asks that memorial gifts be made to Canterbury United Methodist Church or to The Salvation Army.

2010-11 NOMINEES

These Officer and Board nominees will be formally elected during the Annual Meeting of the club in December.

President-Elect	Jodie Smith
Treasurer	Bonnie Richards
Secretary	Wes Brown

Directors

Club Service	Jobey York
Community Srvc	Ken Rhoden
Vocational Srvc	Wyatt Haskell
International Srvc	Bill Ross
Membership	David Bell
Public Relations	Jacob Erwin
Directors At-Large	Wayne Hester Hal Cain Bob Baker

ROTARY FOUNDATION DINNER

The Rotary Foundation Dinner is Tuesday, Dec. 1 at The Club. Glenn Estess, Sr. will be the event speaker. A reception begins 6:30 p.m. followed by dinner at 7 p.m. The evening is \$50/person. If you would like to attend, please contact Becky at becky@shadesvalleyrotary.org.



Jim Shepherd visited the Rotary Club of Osaka Center in Osaka, Japan, in October. Here he is pictured with the Club's President Hideo Sasaki.

ATTENDANCE UPDATE

MISSING ROTARIANS

Club attendance on Nov. 16, was 69 percent.

Frank Adams	Hempstead	Barbara Shepherd	Steve Vickery
Lee Allen	Tommy Holcombe	Sid Summey	Mike Wade
George Andrews	Ellen Holladay	Wes Templeton	Doc Wiley
Carol Argo	Kay Laumer	Buzz Veal	Ernie Wood
Dave Bannon	Barbara Monaghan	Dick Vevle	

RESIGNATIONS

Marianne Brandon	Frances Nolan	
Glenn Bridges	Frank O'Neil	Mary Michael Johnston
Jack Brown	Alvin Pelton	

GUESTS

Guest	Guest of
Fiona Pratt	Karen Larsen

ROAMING ROTARIANS

Bill Dean	Don Rice	
Frank Dean	Bonnie Richards	Doral Atkins
Glenn Estess	Ty Robin	Susan Brouillette
Art Freeman	Brad Russell	Skip Brown
Bill Garvin	Chuck Sellers	Steve Coleman
Richard	Paul Sharbel	

BIRMINGHAM AREA CLUBS

MONDAY

EASTWOOD McElwain Baptist	12:15 p.m.
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TUESDAY

BIRMINGHAM-SUNRISE The Harbert Center	7 a.m.
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WEDNESDAY

TRUSSVILLE/E. JEFFERSON Courtyard Marriott	7 a.m.
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GARDENDALE/FULTONDALE Gardendale Civic Center	12 p.m.
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HOOVER/RIVERCHASE Hoover Country Club	12 p.m.
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BIRMINGHAM The Harbert Center	12 p.m.
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THURSDAY

SHADES MOUNTAIN SUNRISE Vulcan Park Conf. Center	7 a.m.
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BESSEMER Bright Star Restaurant	12 p.m.
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TARRANT/PINSON VALLEY Walker's Restaurant	12 p.m.
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INVERNESS Greystone Country Club	12 p.m.
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ALABASTER/PELHAM Shelby County Med. Center	12:15 p.m.
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HOMEWOOD-OXMOOR Homewood Library	12 p.m.
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FRIDAY

BIRMINGHAM-EAST St. Vincent's East	12 p.m.
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VESTAVIA HILLS Vestavia Hills Board of Ed.	12:15 p.m.
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RI PRIORITIES & GOALS REMINDER

OPTIMIZE LEADERSHIP TALENTS WITHIN RI

- Expand leadership development opportunities
- Cultivate leadership opportunities for young people
- Periodically assess governance procedures



SERVING ROTARY IN 2009—2010

District Governor Georgia Medori

OFFICERS

President Art Cara
 President-Elect Jim Shepherd
 Treasurer Jodie Smith
 Secretary Bonnie Richards
 Sergeant-At-Arms Jacob Erwin
 Immediate Past President Jim Spencer

Chaplain David Putnam
 Rotary Script Editor Wayne Dove

DIRECTORS

Club Service Wes Brown
 Community Svc. Jobey York
 Vocational Service Ken Rhoden
 International Svc. Bob Baker
 Membership Hal Cain
 Public Relations David Bell
 At-Large Susan Brouillette
 At-Large Wyatt Haskell
 At-Large Jean Lorino

Executive Director Becky Swindall
 PO Box 530342
 Birmingham, AL 35253-0342
 (205) 977-7270
 becky@shadesvalleyrotary.org

SERGEANTS-AT-ARMS

Jacob Erwin, Director • (205) 290-8246 • jacob@askbts.com

Arrive at 11:45 a.m. for facility set up and stay for take down following the meeting. Please contact Jacob Erwin or alternate if unable to perform duty.

Date	Selected	Alternate
Today	Bob McLean, Clyde Jones	Candi Peeples
November 30	John Feagin Jr., Marty Keely	Chris Peterson
December 7	Bill Johnson Jr., Karen Larson	Scott Powell
December 14	John Meier, Barbara Monaghan	John Poynor
December 21	Christmas Party	
December 28	Holiday	
January 4	TBA	

WHAT PAUL HARRIS SAID

“Of course, the outstanding event in the life of Paul was the birth of his charming daughter. Had she never been born, his life, though eventful and more or less colorful, would nevertheless have been simply one of many. He would have gone to his grave in course of time mourned by a few, but unsung except by the mixed quartette from the neighborhood church. Emerson has given us his immortal essay, “Compensation,” whereby we learn that, in the final accounting, all things balance, for every up there is a down, for every hot a cold, for the good a bad, for sorrow a happiness, and so many a mediocre parent has been blessed by a glorious offspring. So it has been with Paul, his life has been made worth while through the birth of the child of his imagination, his glorious daughter who was christened [named] on the evening of February 23, 1905, under the nondescript name, Rotary.



citizens of forty three nations who make bold to say that there never has been another such and that she is destined to be everybody's sweetheart in course of time. “

Paul P. Harris

Page 103 “The Founder of Rotary”
 1928

BIRTHDAYS		ANNIVERSARIES	
David Bates	Nov 28	Bill & Carolyn Johnson Jr., 59 Years	Nov 23
John Beard	Nov 23	Barbara & James Monaghan, 18 Years	Nov 23
Bo Porter	Nov 29	Mike & Debbie Singer, 1 Year	Nov 29