

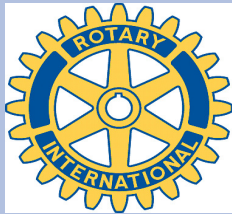
ROTARY

Script

THE WEEKLY CLUB BULLETIN

THE ROTARY CLUB OF SHADES VALLEY

BIRMINGHAM, ALABAMA • DISTRICT 6860



P.O. Box 530342,
BIRMINGHAM, AL 35253

WWW.SHADESVALLEYROTARY.ORG

BIRMINGHAM BOTANICAL GARDENS

MONDAYS 12:30 P.M.

ON THE CALENDAR

- Jan 11** — Orientation, 11 a.m.; If you have a candidate, contact becky@shadesvalleyrotary.org

- Jan 18** — Martin Luther King, Jr. Day, No meeting

- Jan 25** — Tim Cooper of the Greater Alabama Boy Scouts of America on Scouting's 100th year
 - Board Meeting, 11:15 a.m., Conference Room (Rescheduled due to MLK)

- Feb 1** — TBA

- Feb 8** — Shelley Stewart, CEO of O2 Ideas, on the Mattie C. Stewart Foundation
 - Orientation, 11 a.m.; If you have a candidate, contact becky@shadesvalleyrotary.org

THE FOUR-WAY TEST

Of the things we think, say or do

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?

ECONOMIST JOHN NORRIS ON THE 2010 FORECAST

On Monday, Jan. 11, John Norris, Economist with Oakworth Capital Bank, will address the 2010 forecast with a presentation titled, "The US Economy in 2010: Is it as good or as bad as they say on the TV?"

The US economy experienced a bit of a rebound at the end of 2009 after its worst performance since the Great Depression. While things are better, we need to be careful in not assuming that we are at the cusp of a major economic expansion. GDP growth will be moderate in 2010, and may even surprise to the upside as the Federal stimulus package really starts to unfold at the end of the year. However, the labor market and capacity will still have a lot of slack, making the recovery seem a little uneven. This is for the following reasons: 1)the financial system still has some major problems, largely centered around commercial real estate, stricter regulatory requirements, and the need to shore up and improve its capital; 2)the consumer has stabilized, but hasn't rebuilt its nest egg from the debacle in 2007-08. That was a massive loss of capital, and it is unlikely the Baby Boomers are going to be anxious to rebuild their balance sheets with leverage and; 3)a continued lack of business and consumer confidence, that is being really pesky right now.... thanks to what I would consider some less than friendly anti-business rhetoric in Washington.

Mr. Norris oversees the Wealth Management and investment services for the Oakworth Capital Bank. He has over 18 years experience in the money management industry. Prior to joining Oakworth, Mr. Norris was Chief Economist, Chairman of the Investment Strategy Committee and a Senior Fund Manager for Regions Financial



John Norris

Corporation's Morgan Asset Management (MAM) subsidiary.

Prior to joining MAM, Mr. Norris served as Chief Investment Officer for The Trust Company of Sterne, Agee & Leach, Inc. He started his professional career in 1991 with Mercantile-Safe Deposit & Trust Company in Baltimore, Maryland, as an institutional fixed income portfolio manager.

Mr. Norris frequently appears in various national and local media as an expert on the economy and the markets, and is currently a guest columnist to the Montgomery Advertiser's Sunday business section. He was named to the Birmingham Business Journal's (BBJ) "Who's Who in Banking & Finance" for 2004, the BBJ's "Top 40 Under 40" for 2007 and Global Register's "Who's Who in Executives & Professionals" for 2006-07. He received his B.A. in 1990 from Wake Forest University, and his M.B.A. in 1994 from the University of Baltimore.

TOP 10 ROTARY STORIES OF 2009

ROTARY INTERNATIONAL NEWS – BY ARNOLD R. GRAHL

As the new year dawns, we look back over these and other memorable moments of 2009 with our top 10 list of Rotary news events.

1. RI THEME

RI President John Kenny reminded Rotarians that The Future of Rotary Is in Your Hands, unveiling the 2009-10 RI theme during the International Assembly in January.

Look for upcoming coverage on next year's RI theme, which RI President-elect Ray Klinginsmith will announce at the 2010 International Assembly, 18-24 January.

2. GATES FOUNDATION GRANTS

Bill Gates announced in January a new award of \$255 million in support of Rotary's campaign to rid the world of polio, raising the amount committed by the Bill & Melinda Gates Foundation to \$355 million. Rotary has pledged to raise \$200 million in response.

3. POLIO FUNDRAISERS

Rotarians' can-do spirit fueled a variety of creative and successful polio fundraisers, ranging from national campaigns in Austria and Germany on World Polio Day to the Concert to End Polio on 2 December, helping push Rotary past the halfway mark in meeting the challenge. "In the face of difficult economic times, Rotarians are heartily commended for their steadfast commitment and resourcefulness in reaching this milestone of support for global polio eradication," said Rotary Foundation Trustee Chair Glenn E. Estess Sr.

4. FUTURE VISION

Diversity played a key role in the June selection of 100 districts for the Future Vision pilot. The three-year pilot will test a new, streamlined Rotary Foundation grant structure and is set to begin in July 2010. Rotarians in pilot districts can join a LinkedIn group to discuss project ideas, share best practices, and learn from each other's efforts.

5. PRESIDENT-NOMINEE

Kalyan Banerjee, a member of the Rotary Club of Vapi, Gujarat, India, since 1972, became the RI president-nominee in

October. He will serve as 2011-12 RI president.

6. LANDMARKS LIT UP

The End Polio Now logo was projected onto a number of iconic landmarks, including the British Parliament, the Colosseum, and the Sydney Opera House, on 23 February in celebration of the organization's 104th anniversary.

7. 2009 RI CONVENTION

More than 16,000 Rotarians from over 150 countries converged on Birmingham, England, in June to make the 100th RI Convention a success. Primatologist Jane Goodall, actress Mia Farrow, and United Nations Secretary-General Ban Ki-Moon praised Rotary's efforts to eradicate polio, and Archbishop Emeritus Desmond Tutu noted the organization's dedication to peace during the second Rotary World Peace Symposium.

8. INTERNATIONAL H2O COLLABORATION

An innovative collaboration between Rotary International and USAID will initiate long-term water, sanitation, and hygiene projects throughout the developing world and offer Rotary clubs and districts the chance to become more involved in these vital issues. The International H2O collaboration, launched in March, is focusing its efforts in the Dominican Republic, Ghana, and the Philippines.

9. DOLLY PARTON

Country music legend Dolly Parton and Rotary International announced a collaborative relationship in March to begin a new chapter in promoting early childhood reading. Rotary clubs in Canada, the United Kingdom, and the United States are encouraged to support the Dollywood Foundation's Imagination Library, which provides a book each month to children from birth until age five. Parton will be a speaker at the 2010 RI Convention.

10. MEMBERSHIP SLOGAN

Rotarians have responded enthusiastically to the new membership slogan, "Each Rotarian: Reach One, Keep One."

WHAT'S NEW

RED BADGE HOLDERS

Attention Red Badge holders, please stop by the welcome table and check in with Becky on Jan. 11.

RESOLUTIONS

On Jan. 4, Frank Adams gave a short musical rendition of ringing out the old and in the new ending with Reveille as Durham Ellis took the podium and asked Rotarians to "Wake up," and ask friends and associates to visit our club to see what SVR is about.

INDUCTED

Chad Bryant was inducted on Jan. 4. Chad is the son-in-law of Pete Bradford who sponsored him.

CONGRATULATIONS

Sean Durham received his blue badge.

SAVE THE DATE!

Botanical Bash

April 9, 2010

WARM CLOTHES & FOOD

Bring a warm clothing contribution to any January meeting to be donated to area charities.

Bring a food a food contribution to any February meeting to be donated to area charities.

DR. ROBERT RECORD SHARES

Thank you to Dr. Robert Record, CEO of Christ Health Center, who presented a program on his work on Jan. 4.

For more information on the Christ Health Center, check out christhealthcenter.org.

Dr. Record also referenced Church of the Highlands' Dream Center where he is Pastor. For more information on the Dream Center, see www.churchofthehighlands.com/dreamcenter.

BOARD MEETING BULLETS

- The Community Service Committee is sponsoring a Warm Clothing Drive in January and a Food Drive in February. Please bring your contributions to any meeting of that month and the items will be donated to area charities.
- Proceeds from the Glenn Estess Fall Golf Tournament will allow SVR's Areas of Service increased funding.
- Club Services catering committee has used the membership's feedback to narrow the list of caterers to three. A decision will be made in January on which service to use.
- RYLA students from four area high schools are being sponsored by SVR for the Jan. 28 weekend youth leadership training program in Huntsville.
- During the first half of this fiscal year, there have been approximately nine candidates who have attended SVR Orientation. We have inducted seven new members.

BIRMINGHAM AREA CLUBS

MONDAY	
EASTWOOD McElwain Baptist	12:15 p.m.
TUESDAY	
BIRMINGHAM-SUNRISE The Harbert Center	7 a.m.
WEDNESDAY	
TRUSSVILLE/E. JEFFERSON Courtyard Marriott	7 a.m.
GARDENDALE/FULTONDALE Gardendale Civic Center	12 p.m.
HOOVER/RIVERCHASE Hoover Country Club	12 p.m.
BIRMINGHAM The Harbert Center	12 p.m.
THURSDAY	
SHADES MOUNTAIN SUNRISE Vulcan Park Conf. Center	7 a.m.
BESSEMER Bright Star Restaurant	12 p.m.
TARRANT/PINSON VALLEY	12 p.m.
INVERNESS Greystone Country Club	12 p.m.
ALABASTER/PELHAM Shelby County Med. Center	12:15 p.m.
HOMEWOOD-OXMOOR Homewood Library	12 p.m.
FRIDAY	
BIRMINGHAM-EAST St. Vincent's East	12 p.m.
VESTAVIA HILLS Vestavia Hills Board of Ed.	12:15 p.m.

ATTENDANCE UPDATE

GUESTS	GUEST OF
Byrle Kynerd	Scott Watson
Pete McCarn	Durham Ellis
Kathy Zicarelli	Dick Vevele

VISITING ROTARIANS

Frank Caley, Sr.	Shades Valley Sunrise
Stephen Chapeen	Downtown

ROAMING ROTARIANS

Art Freeman	Jan 4, eClub
Michael Gross	Dec 7, 14, 21, eClub
Jean Lorino	Dec 18, eClub
John Williams	Dec 21, eClub

MISSING ROTARIANS

Club attendance on Jan. 4, was 69 percent.

Lee Allen	Bill Hoehle
George Andrews	Ellen Holladay
Carol Argo	Bill Johnson
Dave Bannon	Marty Keely
Cecil Bostany	Kay Laumer
Glenn Bridges	Billy Longshore
Susan Brouillette	Dan Pahos
Jack Brown	Alvin Pelton
Wes Brown	Phillip Powell
Bob Burton	Scott Powell
Lynn Campisi	David Putman
David Clark	Chris Robbins
Merrill Compton	Bill Ross
Nelson Cooper	Brad Russell
Angela Davis	Mark Russell
Frank Dean	Corlette Stewart
Wayne Dove	Parker Stringfellow
Don Drennen	Sid Summey
Dean Drinkard	Wes Templeton
Richard Duell	Steve Vickery
Glenn Estess	Sheldon Webster
Glenn Estess	Doc Wiley
Art Freeman	Ernie Wood
Craig Henneycy	

RI PRIORITIES & GOALS REMINDER EMPHASIZE ROTARY'S UNIQUE VOCATIONAL SERVICE COMMITMENT

- Influence ethical decision-making by encouraging Rotarians to join and take leadership roles in business and vocational associations
- Find new ways to develop vocational skills of others, especially people without jobs
- Develop more vocational forums for learning and information exchange



SERVING ROTARY IN 2009—2010

District Governor Georgia Medori

OFFICERS

President Art Cara
 President-Elect Jim Shepherd
 Treasurer Jodie Smith
 Secretary Bonnie Richards
 Sergeant-At-Arms Jacob Erwin
 Immediate Past President Jim Spencer

Chaplain David Putnam
 Rotary Script Editor Wayne Dove

DIRECTORS

Club Service Wes Brown
 Community Svc. Jobey York
 Vocational Service Ken Rhoden
 International Svc. Bob Baker
 Membership Hal Cain
 Public Relations David Bell
 At-Large Susan Brouillette
 At-Large Wyatt Haskell
 At-Large Jean Lorino

Executive Director **Becky Swindall**
 PO Box 530342
 Birmingham, AL 35253-0342
 (205) 977-7270
 becky@shadesvalleyrotary.org

SERGEANTS-AT-ARMS

Jacob Erwin, Director • (205) 290-8246 • jacob@askbts.com

Arrive at 11:45 a.m. for facility set up and stay for take down following the meeting. Please contact Jacob Erwin or alternate if unable to perform duty.

Date	Selected	Alternate
Today	Frank O'Neil, Gary Osborn	Dale Prosch
January 18	Martin Luther King, Jr. Day	
January 25	Gwen McLean, Dan Pahos	David Putman
February 1	Barbara Shepherd, Candi Peeples	Edward Reisinger
February 8	Alvin Pelton, Chris Peterson	Ann Relfe
February 15	Sheldon Webster, Phillip Powell	Tom Reynolds
February 22	Scott Powell, Doug Rigney	Don Rice

WHAT PAUL HARRIS SAID

“Later in the day after many conversations between grandfather and grandmother, grandfather said to leave the matter to hun. Under his orders, I hung up my stocking again and waited a reasonable time for Santa Claus to make a return visit. Eventually, I again made my way to the mantle, and, with many forebodings, reached my hand down deep into the stocking and what did I find? Another five dollar gold piece. Shades of my grandfather! Another five dollars! It was more than human nature could bear and I set up a howl in tune with the disappointment within me.

“Grandfather declared that he had gone his limit so grandmother took matters in hand again, with the result that the good things, all that I had dreamed of and more, were realized. Grandfather did not withdraw his gifts; the two bright five-dollar gold pieces were added to my savings account; a good day's work for a youngster who had not long since passed his ninth birthday.

“Strange to say, in spite of my lack of enthusiasm for saving, the account grew to fifteen hundred dollars before I became of age. When eventually my savings became subject to my disposal they were expeditiously put to use. I am glad to be able to say, however, that I used most of them to pay obligations of my father's family, of which there many and of a



pressing nature.

“Thus ended all likelihood of my becoming a millionaire. As a matter of fact, I don't believe grandfather would have had me be one. He was known even in our village where thrift was the order of the day, as a frugal man. The few spendthrifts of the village might have thought of him as miserly, although I have never heard that characterization of my grandfather.”

Chapter 17
“My Road To Rotary”

BIRTHDAYS

Kay Honea	Jan 11
Barbara Shepherd	Jan 16